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THE FARM CALENDAR

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A radio talk delivered by Mr. W. R. Beattie, Bureau of Plant Industry, through Station WRC and 32 other stations associated with the National Broadcasting Company, December 11, 1929 at 1:10 p. m. Eastern Standard Time.

The poultry industry has grown to be one of our major livestock enterprises. While the commercial industry is centered largely on the East and West Coasts, the great bulk of eggs is produced in the Mississippi Valley. It will be a surprise to many to learn that Atlantic Coast poultrymen in some years get an average of nearly 20¢ a dozen more for their eggs in the season of highest prices than do farmers from the Middle States. There are several reasons for this. One is that poultry raising is considered a major industry in certain of the Coast States and farmers give their poultry and their products more care. Another is that the Coast States are near the big markets and can get their eggs to market frequently and when they have their highest commercial value. The price received for eggs depends a great deal on the condition of the eggs when they reach market. Farmers' Bulletin No. 1-3-7-8, a revised edition of which has just been printed, deals with this problem of marketing eggs. There are millions of farmers in this country who would profit by reading this bulletin.

POULTRY RAISING

Another poultry bulletin that is well worth reading was originally published in 1927. It has been revised this year. It is Farmers' Bulletin No. 1-5-2-4, entitled "FARM POULTRY RAISING." It tells you about the breeds of chickens, incubation, buying one-day old chicks, brooder houses, rearing young chickens, and gives valuable information about feeding and marketing poultry. It has many practical suggestions of value to everyone who keeps a flock of chickens. The number is Farmers' Bulletin No. 1-5-2-4.

EGGS

Leaflet No. 39 will prove of special interest to the ladies who have the responsibility of planning meals. It is just as interesting to city people as it is to farm people. I am sure that all of you ladies know a great many ways to serve eggs, but there may be some excellent ways you have never heard of. This leaflet tells how to prepare more than a dozen dishes in which eggs are an important constituent. You can get a copy of it merely by asking for it - LEAFLET NO. 39.

DAIRYING

In many parts of the country, particularly the South, and in that great area lying between the Cotton Belt and the Corn Belt, farmers are looking more and more to the dairy industry as a source of farm income. When one undertakes dairying for the first time he has many things to learn. Unfortunately, much of the literature available to dairymen is written for the old timer who already knows a great deal about the business. But here is a bulletin written expressly for beginners in dairying. It tells about the different outlets for dairy products, the amount of capital required, the buildings needed, dairy-barn and milk-house equipment, selection of the dairy cows and bull for the foundation herd, the production of feed for dairy

cows, how to keep records of production, labor requirements, and many other things of interest to those who are new at the business. It is Farmers' Bulletin No. 1-6-1-0, published by the U. S. Department of Agriculture. It came from the printing press this month. All beginners in dairying should get a copy of it through your local county agricultural agent or by writing direct to the U. S. Dept. of Agriculture, or to the station to which you are listening.

MILK AND CREAM

The use of milk has greatly increased during recent years partly because people have come to realize the value of milk as a food and partly because of improved methods of producing and handling milk, making it a clean, wholesome food. I want to call your attention to two Farmers' Bulletins, both of which were originally published several years ago, but which have been revised just recently. They are Farmers' Bulletin No. 602 entitled "Production of Clean Milk," and Farmers' Bulletin No. 976 entitled "Cooling Milk and Cream on the Farm." It is a well known fact that milk in order to be wholesome must be produced in a cleanly manner and the prompt cooling of the milk and keeping it cool is the other important factor in having wholesome milk. These subjects are briefly but very completely treated in these two Farmers' Bulletins - Nos. 602 and 976.